



# Call for Sponsors

Contact Lara Plaisance, President, Drew's Crew for Kids

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## Summer Picnic & Play

**Program overview:** Drew's Crew has partnered with the Waukee Community School District's Nutrition Department to supply the "play" portion of the summer free lunch Picnic & Play program. Two wagons filled with games and activities will be provided by Drew's Crew to each of the five lunch sites each week day from June 4 – August 10.

### **Sponsorship Level - \$500**

- Supplies a wagon and all activities to fill it
- Signage with business logo attached to side of wagon visible to recipients and community volunteers daily throughout the summer
- Recognition on Drew's Crew website and social media
- Visibility in the Waukee 4<sup>th</sup> of July parade (tentative)
- Opportunity to attend end of summer ice cream social at any of the 5 lunch sites to engage with children served
- Join committed sponsors: Stivers Ford, Ingrid Williams Real Estate, Hopkins & Huebner, PC
- **Deadline for signage May 21, 2018**



## Drew's Crew Story Time in the Parks

**Program overview:** Drew's Crew has been providing free books to local youth through Drew's Bookshelves located at various locations in Waukee to get books into the homes of Waukee area children most in need. Story Time in the Parks will allow Drew's Crew to tie together its focus on facilitating access to activities and its book initiatives. Themed story times will provide time for children to listen to stories, participate in activities and leave with free books to keep. It will take place the 1<sup>st</sup> and 3<sup>rd</sup> Saturdays in July and August at Waukee's Ridge Pointe Park and Windfield Park.

### **Presenting Sponsor - \$2,000**

- Identified as Presenting Sponsor on any print marketing materials, Drew's Crew website and social media, with link to your company's website
- Opportunity to provide informational/promotional materials to patrons of the events
- Signage at events identified as presenting sponsor with large scale logo

### **Participating Sponsor - \$250-\$500**

- Identified as Participating Sponsor on Drew's Crew website and social media
- Signage at events identified as presenting sponsor with small scale logo
- **Deadline for print/signage June 1, 2018**